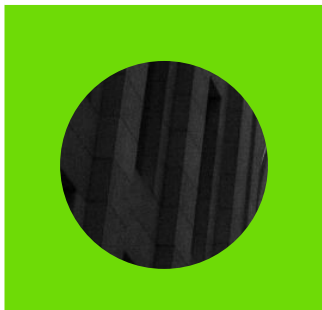
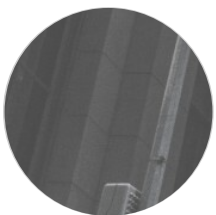
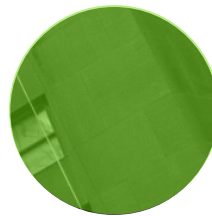
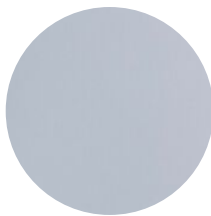
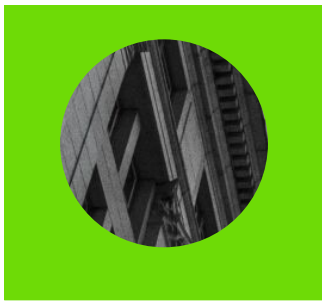


TEAM  
PERFORMANCE  
GUIDE

**3** *bravon*



# TEAM PERFORMANCE

Your team performance is directly connected to how motivated your employees are.

If you do not engage and reward your team they will never reach their maximum potential.

Integrating gamification in your process will increase your team's engagement leading to better results throughout the different performance depending areas of the company.



**1 IN EVERY 5  
EMPLOYEES ARE  
ACTIVELY DISENGAGED.**



**ENGAGED EMPLOYEES ARE 21%  
MORE PRODUCTIVE AND 22%  
MORE PROFITABLE.**



Sectors that are dependent of your employees performance are determinant for your company's overall state.

Your sales team, customer support team and development team are usually the core of the business and having engaged employees is absolutely key as they will determine how successful your company is.

# WHY GAMIFICATION ?

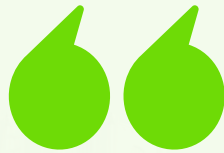
Gamification is the introduction of both game mechanics and dynamics into non-game environments. It is a powerful tool in behavioural change and employee engagement, promoting a measurable improvement in business performance areas such as sales, Marketing or Customer Service.

Note that gamification is not about playing games in the workplace. It is rather more about borrowing the perks and thrills of consumer gaming and cleverly adapting them into activities that are less interesting for your employees. It's a way to bring fun into everyday activities.

Fun that is translated into engagement and motivation, making your team more productive, more profitable, more motivated and less absent.

**Bravon can introduce gamification in your company in a easy and intuitive way. Try it now for free!**





**IF YOU FEEL OWNERSHIP OVER YOUR  
JOB, YOU WILL WORK HARDER. THIS  
IS THE DRIVING FORCE BEHIND ALL  
VIRTUAL GOODS AND "COLLECTION  
GAMES"**

20 EXCHANGE PLACE, NY  
SMITH RESTORATION, INC.

DANGER  
FLOOR OPEN  
NO OBSTACLE IN  
THE WAY

# Bravon's



## SALES

Bravon is the tool that enables your sales team to be more effective in their work, more engaged in their functions and more profitable to your company. By rewarding all the steps it takes to convert a lead it allows your team to walk the path to success creating competition with a unified goal that keeps the focus on teamwork.



## DEVELOPMENT

Provide to your development team a powerful tool that keeps them engaged, helps them achieve deadlines and keep your development progressing like a swiss clock. It keeps your team rewarded throughout the project sprints and development stages incentivizing the respect of deadlines and objectives.



## CUSTOMER SUPPORT

A tool that will make your customer support team, faster, more effective and happier at the same time. Bravon's achievements and rewards systems encourage employees to help customers with more efficiency and quality, motivating them to share new solutions and ideas with other team members.

# Solution

## MEASURE, ADJUST,

Adjust objectives and elements of the analytics provided by the previous results. Act on each individual and your team at the same time. Measure KPI's and make the correct adjustments to keep the engagement going.



## KEEP YOUR TEAM IN TUNE

With a profiling and co-learning platform, make sure your employees are sharing what works to get to the objective and correct what is not working.



## REAL TIME ANALYTICS

Adjust the training method personalising it for each employee with our in-depth analytics, provided automatically by our platform. See exactly what is working and what's not and adapt each element individually to get the best engagement possible.



# Integrating Bravon

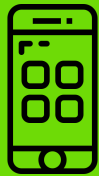
We introduce our gamification platform in your already existing processes.



Use Bravon portal to issue performance challenges to keep your team engaged.



Your team uses the app to play the performance challenges and win real rewards for reaching the objectives you set.



Bravon registers users activity and provides analytics automatically to the manager.

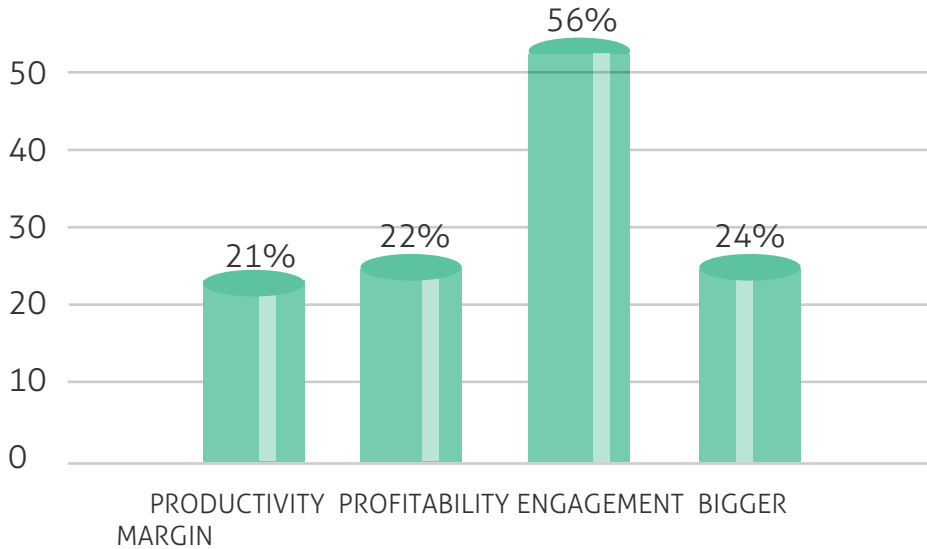


**BRAVON APP ALSO CONTAINS A WALL WHERE USERS CAN SEE ANY NEWS YOU DECIDE TO PUSH TROUGH THE DESKTOP, THIS WAY ANY IMPORTANT MESSAGES WILL BE CLEARLY PASSED ON TO YOUR TEAM.**

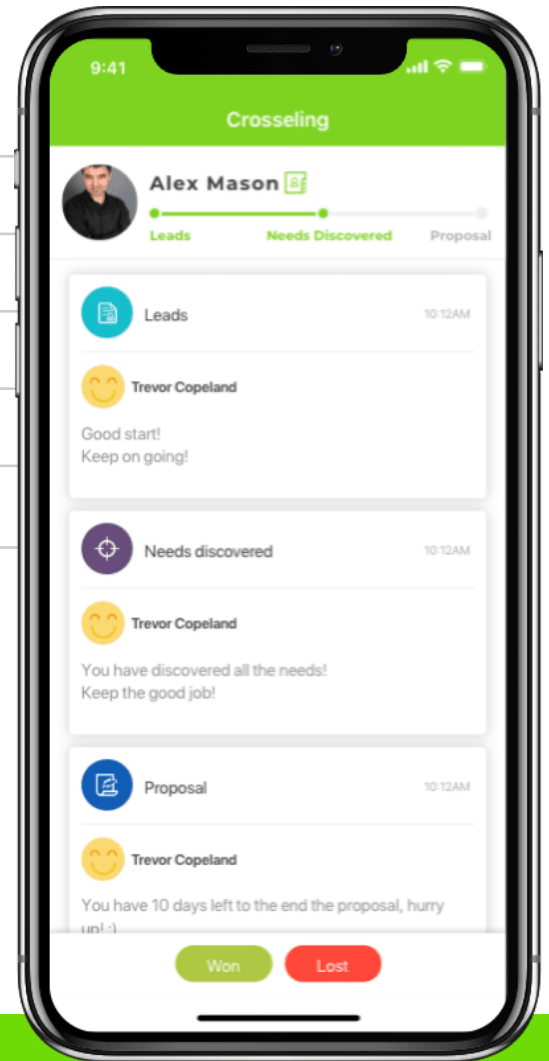
**BRAVON IS A SOFTWARE WORKING AS A SERVICE, SO IT WILL FIT YOUR COMPANY INSTEAD OF CHANGING IT.**



Gamification can induce profound changes in team performance.



*Using Bravon was a complete game changer for my business. My club members are so engaged since we are using such a platform.*



**BRAVON IS EASILY  
INTEGRATED WITH OTHER  
SOFTWARES COMPLETING  
YOUR PROCESS.**

**BRAVON STORE IS ALSO AVAILABLE TO  
PERSONALIZE YOUR EXPERIENCE AS MUCH AS  
YOU LIKE. YOU CAN TRY FOR FREE BRAVON  
NOW!**

